

# The Modern Worker's Guide to Simplifying Business Communications



# Work is changing.

Today's modern workplace looks a lot different than it did a few decades ago. Corner offices and cubicle farms have made way for open offices and coffee shops. Large desktops have been replaced by laptops and cellphones. Community coffee pots are being ousted by cold brew on tap, and the workers? Well, they've experienced quite a transformation themselves.

Formality, set schedules and fixed workspaces continue to evolve. We've welcomed a new era of collaboration, flexibility and freedom previously unthinkable. No longer chained to our desks and restricted by immobile technology, we've redefined what it means (and looks like) to work.

In this day and age, business decisions are made in calls, messages and meetings. And in a globally connected society where geographically dispersed teams and remote workers are the norm, you can't afford to be disconnected.



# Disjointed systems cost you more than you might think.

Many businesses have been slow to adopt the digital efficiencies of a cloud-based communication system and now they're dealing with the frustrations of a fragmented experience. Take, for instance, an on-premise phone system: it's not scalable, it's difficult to integrate and it's a hassle to upgrade and maintain.

Systems like this have harmful impacts on your business. They affect everything — how easily information gets distributed, how quickly decisions get made, how well you serve your customers. And you can't afford that kind of lag.

# What you're losing.

## Time

Between searching across multiple applications for information to trying to punch in that long dial-in code correctly, employees spend an inordinate amount of time not working while at work.

## Productivity

A typical organization loses \$15,000 of productivity per employee per year. If team members can't work together effectively when they're not all in the same room, you're missing all kinds of productive time.

## Money

Costly hardware upgrades, sluggish decision-making, frustrated employees. They all cut into your bottom line. When people can't collaborate and communicate effectively, you're losing money.



# What if .....

you could **increase revenue** because you saved your sales team up to two hours a day?

you could **increase productivity** by 15% because of stronger efficiencies in team collaboration?

you could **lower customer attrition** by 1% because of faster responses to their questions?

you could significantly **reduce your travel-related costs** because of easier virtual communication?



# Unite your workforce.

Today's workforce is spread out everywhere, making effective collaboration more challenging than ever before. That's why cloud-based unified communications (UC) is a critical element of your organization's digital success.

Cloud-based UC is what can make the difference between being stuck with a legacy system and diving into the digital age. When your communications are in the cloud, everything is accessible to everyone in your organization, no matter where they are. And it gives you access to rich functionality at a predictable cost month to month.

Today, 80 percent of Global 2000 companies have at least 20 percent of their technology running in the cloud. And for good reason! The result is streamlined communications processes and significant time savings for everyone involved.

# There's so much to be gained with a UC solution.

## Improved Productivity

72% better business performance by companies that deploy UC.

## Better Collaboration

91% of IT professionals see improved collaboration after UC is implemented.

## Faster Problem Solving

88% of UC buyers report significantly faster problem resolution.



# Introducing TelNet UC with Webex



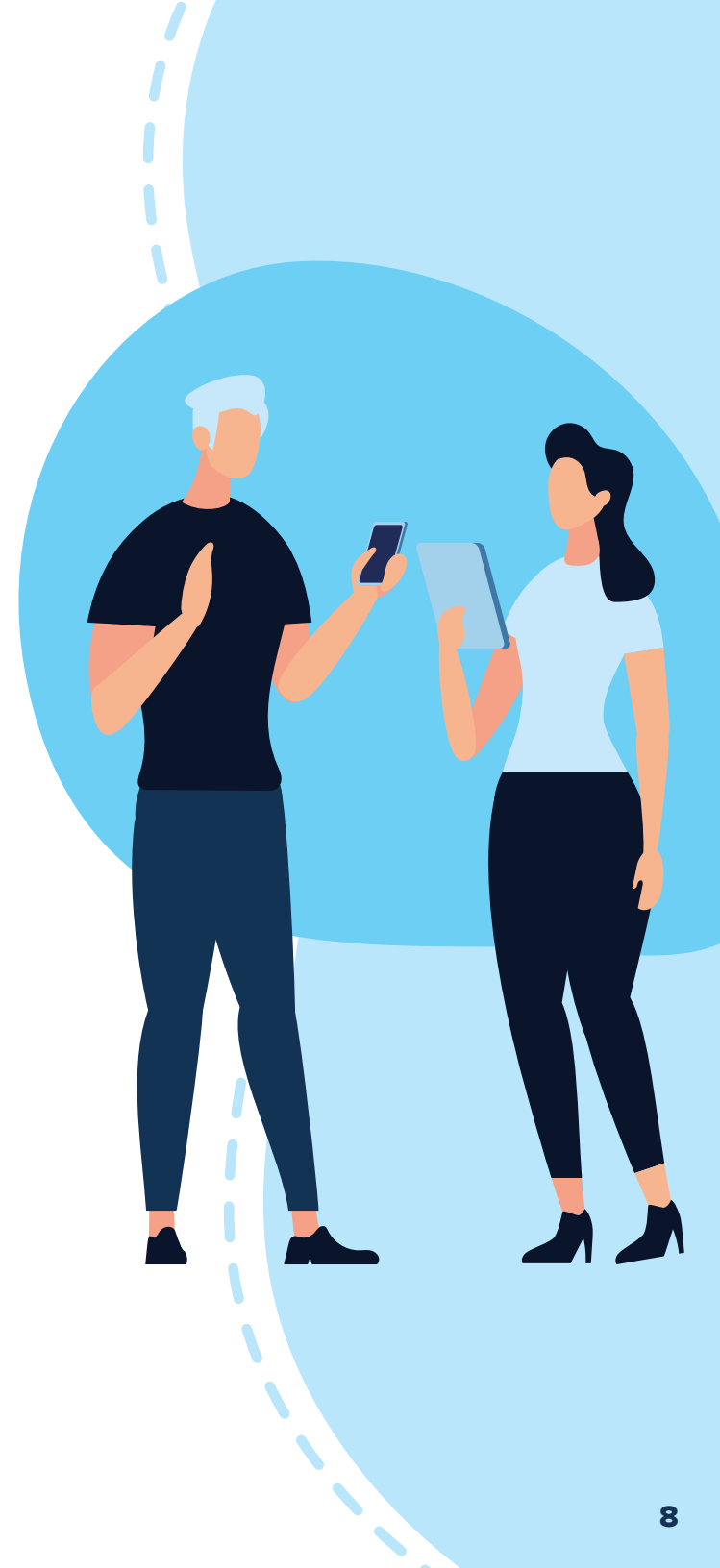
Cloud calling, messaging, meetings and team collaboration in a single, easy-to-use application.



# Your business communications are about to get a lot simpler.

TelNet Unified Communications with Webex brings together our comprehensive, enterprise-class cloud telephony service with the advanced collaboration capabilities of Webex. Call, message, meet and share — all from within a single, unified app.

Experience a seamless and consistent communications experience on a PC or smartphone. It's ideal for organizations of any size with geographically dispersed teams and mobile employees working at the office, at home, or on the go. Keep work moving forward, no matter where your team is located.



# Work Mobile



**TelNet UC with Webex enhances three of the most common scenarios for communicating in the workplace: calling, messaging and meeting.**



## Any Device

Webex works on Macs, PC and smartphones so you can be highly productive from anywhere.



## Stay Professional

Webex is ideal for using your personal devices for business use. It enables you to use your business identity when calling a customer so you maintain professionalism and privacy.



## Move Calls

Seamlessly pull your active call from your desktop to your mobile device and vice versa, without interruptions or disconnects.



## Mobile Access

Our mobile app provides you with easy access to your corporate directory and other business applications, keeping you connected when you're on the go.



## Universal Search

A simple search finds people quickly in your contacts and directories.



## Share Content

Share documents with a simple drag and drop. You'll have access to this content from wherever you happen to be working.

# Cloud Calling

**Stay connected and productive from any device.**

## One Number

Maintain your professional image with your business number across all of your devices. You no longer need your desk phone to make and receive calls from your work number.

## Internal Calling

Since calls to colleagues from the app never hit your cellular network, you won't get charged for minutes. Calls to coworkers cost you nothing out of pocket!

## HD Video

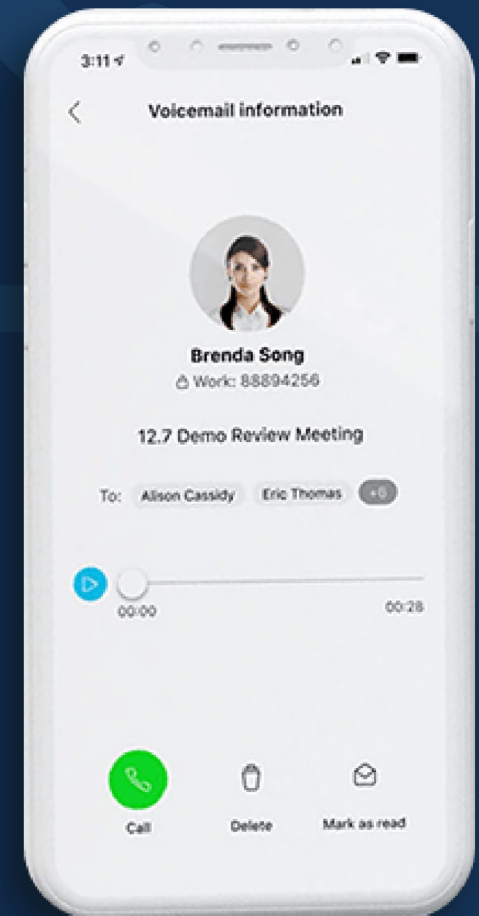
Seamlessly switch from voice to video when the need arises. High-definition video and wideband audio codecs help virtual teams build trust when face-to-face meets aren't possible.

## Presence Indicators

Always know who's available for a call, chat or meeting. When you're aware of your colleague's availability status (available, busy, away or in a meeting), you save time and take the guesswork out of communication.

## Corporate Directory

Easily access your corporate directory from any device, so you can find contacts within seconds with a simple search.



# Messaging

**Minimize email overload by exchanging messages in real time.**

## Direct and Group Chat

Webex is ideal for direct and group chatting. With quick and engaging conversations, you can get things done faster.

## File Sharing

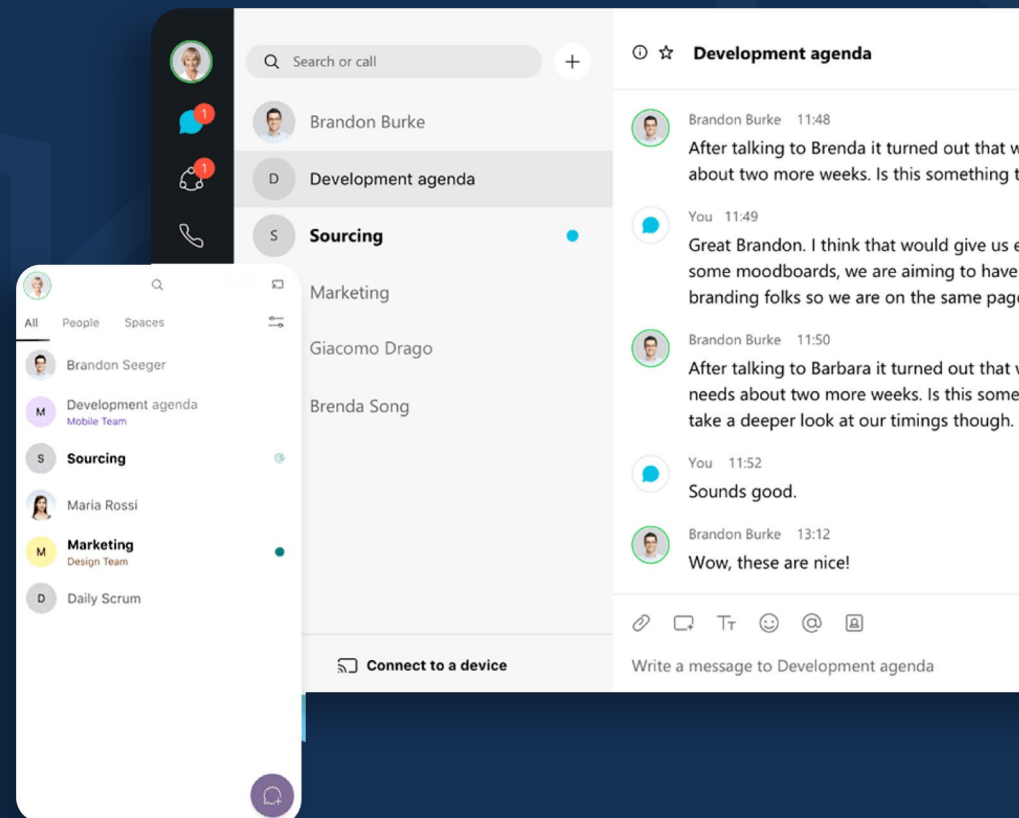
Share files in as much time as it takes to send a chat with a simple drag and drop. Webex is compatible with all major file types.

## Universal Search

Find content and contacts easily by searching across all of your people, messages and spaces. No more digging across multiple apps.

## History

Messaging history is always available so you never lose track of your chats and everything is safely archived. No need to panic.



# Meetings

## Face-to-face is better with Webex.

### Host and Join

It's easy to host and join meetings from anywhere. It's incredibly intuitive; jump into a meeting with just one click.

### HD Video and Audio

Teams are empowered to communicate and collaborate just as effectively while apart as when they're together.

### Share Content

You can share content without launching another application. Webex allows you to easily share your screen so everyone is (literally) on the same page.

### Guest Participants

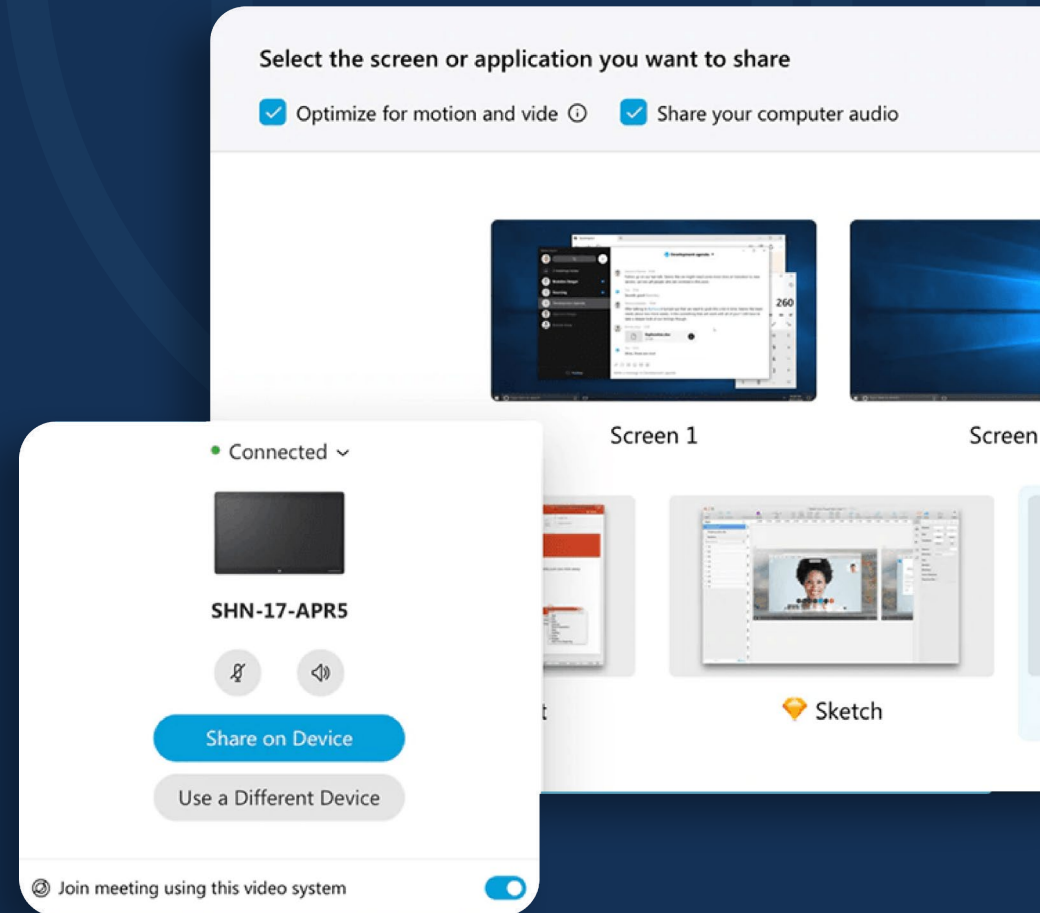
Send guests from outside your organizations a secure meeting link and they can join by downloading the app and entering their name.

### Multi-Party Chat

You can easily participate in multi-party chat from your desktop or mobile device so you're never out of the loop.

### Mobile Friendly

Joining or hosting meetings from your smartphone or laptop keeps you productive while on the go.





# Collaboration

## Keep your teams on the same page.

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# Why TelNet UC with Webex?



**It's time to modernize your workforce.**





## **Outperform the Competitor**

Companies that deploy UC experience a 74% increase in business.



## **Improve Productivity**

Teams use one cohesive app to connect to people and content from wherever they happen to be working.



## **Reduce Costs and Complexity**

Seamlessly pull your active call from your desktop to your mobile device and vice versa, without interruptions or disconnects.



## **Enable Teamwork**

With easy collaboration spaces, your teams can stay productive, collaborative and connected no matter where they are.



## **Enhance Mobility**

Take your conversations and files with you, wherever you go.



## **Respond Faster**

Staying connected will allow you to get back to colleagues quicker. Expect faster problem resolution and project completion.

# Get to know TelNet Worldwide

Too many businesses struggle with communication technology that's ineffective and frustrating.

*We're changing that.*

Our empowering, cloud-based solutions simplify the way you communicate and collaborate.

## Learn More

[telnetww.com/unified-communications-cisco-webex](https://telnetww.com/unified-communications-cisco-webex)

## Start for Free Today

**(800) 974-4800**

